BA (Hons) Journalism
Programme Specification

Awarding Institution:
University of London (Interim Exit Awards made by Goldsmiths' College)
Teaching Institution: Goldsmiths, University of London
Final Award: BA (Hons)
Programme Name: BA (Hons) Journalism
Total credit value for programme: 360 credits
Name of Interim Exit Award(s):
Certificate of Higher Education in Journalism
Diploma of Higher Education in Journalism
Duration of Programme: 3 years full-time
UCAS Code(s): P500
HECoS Code(s): (100442) Journalism
QAA Benchmark Group: Communication, Media, Film and Cultural Studies
FHEQ Level of Award: Level 6
Programme accredited by: Not applicable
Date Programme Specification last updated/approved: May 2024
Home Department: Media, Communications and Cultural Studies
Department(s) which will also be involved in teaching part of the programme:
Not applicable

Programme overview

Why study BA Journalism at Goldsmiths?

- Journalism is one of the most important ways of holding power to account and effecting political and social change. It's about telling evidence-based stories that inspire, inform and shift perspectives. Be it print or audio-visual, news or features, local, national or international coverage, it's about having your finger on the pulse and knowing how to communicate what matters.

- You will study in one of the UK's and the world's top media, communications and cultural studies departments. You'll be taught by leading names in media, communications and cultural studies.

- The Department of Media, Communications and Cultural Studies has been ranked 2nd in the UK for 'world-leading or internationally excellent' research (Research Excellence Framework, 2021) and 11th in the world (2nd in the UK) in the 2023 QS World Rankings for communication and media studies.

How you'll be taught and what you'll learn

- We concentrate on high quality lectures, practical workshops and small group work. All our teaching takes place on one purpose-built site.

- On practice modules you'll be taught by industry professionals engaged in journalism. You'll learn how to find news stories, write compelling features, interview people and make engaging audio and video packages. You'll have access to state-of-the-art facilities, including a TV studio, to create multimedia journalism. You will learn skills needed for the digital age, including data journalism, coding and data visualisation.

- You will have the opportunity to work on our unique public-facing news site, East London Lines, so you learn how to produce quality, publishable journalism and build a portfolio before you graduate.

- On theory modules, you'll learn how to situate journalism within the global digital age, interrogate its contribution to public life and examine issues such as race, gender, equality and inclusion in journalism.

- Journalism has become increasingly uncritical. We are bucking that trend: we believe in the figure of the journalist as a public intellectual. Our world needs journalists like this: now more than ever.

- Our close links to the media industry bring you into contact with media professionals. You will have the opportunity to apply for a media internship as part of the course.

- We regularly host debates and talks by international figures from all parts of the media industry as well as leading academics from media and cultural studies.

- You'll be taught alongside students from around the world and with diverse cultural experiences that enrich the department and the learning experience.

- We take a global, decolonial approach to journalism so you can contribute to fostering transnational dialogue and develop ways to counter geo-political and racial stratification in public spheres.

Where could this degree take you?

- You'll develop cutting edge skills that you can use throughout your career in journalism and beyond: from political and strategic communication to advocacy and campaigning work in the charity or NGO sector.

- Our recent graduates have gone on to work for a range of media organisations including: The Independent, The Economist, Sky News, BBC Arabic, Conde Nast, Channel 4 and The Financial Times.

- You will also be equipped with skills that are useful in many employment areas: critical analysis; research; having a commercial and cultural awareness of the creative industries; teamwork; a flexible, creative and independent approach to tasks; the ability to work to a brief and meet deadlines.

A bit more about journalism at Goldsmiths

Central to the Department's pedagogical ethos is the synthesis of critical reflection and cultural creation. This is apparent not only in terms of our teaching and assessment balance, but in our shared commitment to encouraging critically engaged, transformative knowledge production throughout all our programmes.

By bringing together journalism practice and theory, this programme explores a broad spectrum of critical perspectives on journalism and introduces a range of contemporary practices. It offers a solid basis of practical experience in journalism production, and an understanding of how the journalism industry functions, drawing on a wide range of theoretical disciplines. We aim to provide an experience in which theory and practice elements can influence and enrich each other in the production of original work. Theory and practice modules are taught alongside each other in the curriculum, and students are encouraged to reflect on the ways that theory has informed the concept, development and creation of their projects, including in a final year production essay. Our emphasis on critical thinking and combined programme of study will also prepare you for post graduate education in practice or theory subjects.

The Department provides personal tutoring that is consistent, equitable, structured and proactively supportive of students' academic progression. In terms of academic support, in their first year, students are supported by the Learning to Learn study skills online resources featuring regularly updated videos, quizzes, and templates maintained by the Learning to Learn Tutors who are also available for individual meetings to consult students on study skills.

The Department is committed to the College's 'Liberate My Degree' strategy and is determined to develop a diverse and inclusive curriculum that incorporates the interests and concerns of a diverse student body. We have developed a teaching code of practice that underpins an open, supportive environment, based on care, trust and communication as a defence against discrimination in our teaching and learning environments.

Programme entry requirements

A-level: BBB
BTEC: DDM
IB: 33 Points, HL655

Scottish qualifications: BBBBC (Higher) or BBC (Advanced Higher)
European Baccalaureate: 75%
Irish Leaving Certificate: H2 H2 H2 H2

Access: Pass with 45 Level 3 credits including 30 Distinctions and a number of merits/passes in subject-specific modules

English Language proficiency (IELTS): 6.0 overall with a 6.0 in writing and no element lower than 5.5.
A minimum of grade 4 (C) in GCSE English Language and Mathematics in addition to other outlined requirements.

As the programme demands significant amounts of writing, it's important that you are able to cope with the rigours of the various modules. You may be asked for examples of written work and called to interview.

We also accept a wide range of international qualifications. Find out more about the qualifications we accept from around the world.

Programme learning outcomes

A typical candidate, who completes 120 credits (normally after one year of study, in situations in which a student cannot complete the BA) to complete the Certificate of Higher Education in Journalism will be able to:

Knowledge and understanding

Code	Learning outcome	Taught by the following module(s)
A1	Demonstrate conceptual and technical knowledge in the planning, structuring and production of multi-media journalism using a range of practical skills, which include writing, data visualization, video reporting, audio reporting, still images and use of social media.	Coding and Digital Methods in Journalism; Introduction to Multimedia Journalism; Broadcast Journalism 1: Audio and Video; Introduction to Power, Politics and Public Affairs
A2	Develop arguments about the key conventions and aesthetic and critical issues relevant to journalism.	Introduction to Multimedia Journalism; News and Culture; Key Debates in Media Studies
A3	Articulate an understanding of the potential power of images, and/or sounds or the written word and how meaning is conveyed in the media.	Key Debates in Media Studies; News and Culture; Introduction to Multimedia Journalism
A4	Develop arguments about the global dimensions of modern media industries.	Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture
A5	Communicate findings about contemporary forms of media organisations, and their relations to other social institutions, both public and private.	Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture

Cognitive and thinking skills

Code	Learning outcome	Taught by the following module(s)
B1	Demonstrate the methodological skills to research issues and debates from a range of sources.	Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture; Introduction to Multimedia Journalism
B2	Differentiate the major thinkers, debates and intellectual paradigms within the academic study of journalism.	Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture
B3	Deploy textual analysis skills.	Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture
B4	Demonstrate written communication skills that formulate, structure and present coherent arguments.	Introduction to Power, Politics and Public Affairs; Key Debates in Media

Code	Learning outcome	Taught by the following module(s)
		Studies; News and Culture; Introduction to Multimedia Journalism
B5	Evaluate a range of intellectual views regarding the social, cultural and ideological influences on the work of journalists.	Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture; Introduction to Multimedia Journalism; ; Coding and Digital methods for journalism; Broadcast Journalism 1: Audio and Video

Subject specific skills and professional behaviours and attitudes

Code	Learning outcome	Taught by the following module(s)
C1	Develop practical and technical skills using a range of sources to create journalistic work appropriate to different platforms, involving both written and visual content.	Introduction to Multimedia Journalism; Coding and Digital methods for journalism; Broadcast Journalism 1: Audio and Video
C2	Apply appropriate conceptual and technical skills in the initiation, research, development and realisation of original journalism to reach appropriate audiences.	Introduction to Multimedia Journalism; Coding and Digital methods for journalism; Broadcast Journalism 1: Audio and Video
C3	Structure coherent arguments using written communication and relevant and appropriate use of sources and referencing formatting	Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture
C4	Conduct research using different digital and non-digital resources to create journalistic work.	Introduction to Multimedia Journalism; Coding and Digital methods for journalism; Broadcast Journalism 1: Audio and Video
C5	Deploy constructive and effective verbal communication.	Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture

Transferable skills

Code	Learning outcome	Taught by the following module(s)
D1	Apply problem solving, interpersonal, technical and editorial skills applicable to a variety of media and media production contexts.	Introduction to Multimedia Journalism; Coding and Digital methods for journalism; Broadcast Journalism 1: Audio and Video
D2	Demonstrate appropriate and relevant use of technologies, including web design and production, and social media.	Introduction to Multimedia Journalism; Coding and Digital methods for journalism; Broadcast Journalism 1: Audio and Video
D3	Demonstrate constructive interpersonal skills in the giving and receiving of feedback and guidance.	Introduction to Multimedia Journalism; Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture; Coding and Digital methods for journalism; Broadcast Journalism 1: Audio and Video
D4	Demonstrate creative and collaborative skills	Introduction to Multimedia Journalism; Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture; Coding and Digital methods for journalism; Broadcast Journalism 1: Audio and Video
D5	Work independently, flexibly and to deadline in the preparation, management and production of media materials, and the research and writing of academic work.	Introduction to Multimedia Journalism; Introduction to Power, Politics and Public Affairs; Key Debates in Media Studies; News and Culture; Coding and Digital methods for journalism; Broadcast Journalism 1: Audio and Video

A typical candidate, who completes 240 credits (normally after two years of study, in situations in which a student cannot complete the BA) to complete the Diploma of Higher Education in Journalism will be able to:

Knowledge and understanding

Code	Learning outcome	Taught by the following module(s)
A1	Demonstrate conceptual and technical knowledge in the planning, structuring and production of multi-media journalism using a range of practical skills, including writing, data visualization, video reporting, still images and use of social media.	Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Broadcast Journalism 2: The magazine show
A2	Deploy critical knowledge of the key conventions and aesthetic and critical issues relevant to journalism that will support a constructive critique of journalism and inform your own practice.	Journalism and Society; Media Law and Ethics; Multimedia Journalism; Data Journalism and Visualisation; Feature Writing;
A3	Critically assess the potential power of images, and/or sounds or the written word and how meaning is conveyed in the media.	Journalism and Society; Media Law and Ethics; t; Multimedia Journalism; Data Journalism and Visualisation; Feature Writing;
A4	Initiate critical analysis of the global dimensions of modern media industries.	Journalism and Society; Media Law and Ethics; Broadcast Journalism 2: The magazine show
A5	Demonstrate an understanding of the contemporary forms of media organisations, and their relations to other social institutions, both public and private.	Journalism and Society; Media Law and Ethics; Broadcast Journalism 2: The magazine show

Cognitive and thinking skills

Code	Learning outcome	Taught by the following module(s)
B1	Deploy methodological skills to research issues and debates from a range of sources.	Journalism and Society; Media Law and Ethics; Broadcast Journalism 2: The magazine show
B2	Critically evaluate major thinkers, debates and intellectual paradigms within the field.	Journalism and Society; Media Law and Ethics; Broadcast Journalism 2: The magazine show
B3	Critically deploy textual analysis.	Journalism and Society; Media Law and Ethics; Broadcast Journalism 2: The magazine show
B4	Demonstrate effective written communication with detailed, coherent and persuasive arguments	Journalism and Society; Media Law and Ethics; Data Journalism and Visualisation; Multimedia journalism

Code	Learning outcome	Taught by the following module(s)
B5	Critically evaluate a range of social, cultural and ideological influences on the work of journalists.	Journalism and Society; Media Law and Ethics; t; Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Broadcast Journalism 2: The magazine show

Subject specific skills and professional behaviours and attitudes

Code	Learning outcome	Taught by the following module(s)
C1	Apply practical and technical skills using a range of sources to create journalistic work appropriate to different platforms, involving both written and visual content.	Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Broadcast Journalism 2: The magazine show
C2	Deploy diverse conceptual and technical skills in the initiation, research, development and realisation of original journalism to reach appropriate audiences.	Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Broadcast Journalism 2: The magazine show
C3	Demonstrating skills in research, expression, referencing and bibliography.	Journalism and Society; Media Law and Ethics; t
C4	Create journalistic work through the critical application of research using digital and non-digital resources and sources .	Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Broadcast Journalism 2: The magazine show
C5	Deploy effective verbal communication skills demonstrating evaluation and understanding of different perspectives.	Journalism and Society; Media Law and Ethics;

Transferable skills

Code	Learning outcome	Taught by the following module(s)
D1	Apply appropriate and relevant problem solving, interpersonal, technical and editorial skills applicable to a variety of media and media production contexts.	Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Broadcast Journalism 2: The magazine show
D2	Demonstrate effective application of appropriate technologies, including web design and production, and social media.	Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Broadcast Journalism 2: The magazine show

Code	Learning outcome	Taught by the following module(s)
D3	Engage reflexive interpersonal skills in the giving and receiving of feedback and guidance	Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Journalism and Society; Media Law and Ethics; Broadcast Journalism 2: The magazine show
D4	Critically implement relevant techniques and approaches to creative collaboration in a variety of media contexts.	Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Journalism and Society; Media Law and Ethics; Broadcast Journalism 2: The magazine show
D5	Demonstrate new competencies to work independently, flexibly and to deadline in the preparation, management and production of media materials, and the research and writing of academic work.	Multimedia Journalism; Data Journalism and Visualisation; Feature Writing; Journalism and Society; Media Law and Ethics; Broadcast Journalism 2: The magazine show

At the end of the three-year programme, a typical candidate who completes all 360 credits to complete the BA in Journalism will be able to:

Knowledge and understanding

Code	Learning outcome	Taught by the following module(s)
A1	Systematically demonstrate conceptual and technical knowledge and understanding in the planning, structuring and production of multi-media journalism using a range of practical skills, which include writing, data visualization, video reporting, still images and use of social media.	Final Multimedia Project and Portfolio
A2	Systematically demonstrate knowledge and understanding of the key conventions and aesthetic and critical issues relevant to journalism that will both enable you to be constructively critical of journalism and inform your own practice.	All level 6 modules
A3	Critically analyse the power of images, and/or sounds or the written word and how meaning is conveyed in the media.	All level 6 modules

Code	Learning outcome	Taught by the following module(s)
A4	Systematically critically evaluate the global dimensions of modern media industries.	All level 6 theoretical modules
A5	Critique and analyse contemporary forms of media organisations, and their relations to other social institutions, both public and private.	All level 6 theoretical modules

Cognitive and thinking skills

Code	Learning outcome	Taught by the following module(s)
B1	Deploy established techniques of critical enquiry to research issues and debates from a range of sources.	All level 6 theoretical modules
B2	Critically assess a range of alternative views in your engagement with major thinkers, debates and intellectual paradigms within the field.	All level 6 theoretical modules
B3	Demonstrate effective and critical written communication skills in the formulation, structuring and presentation of coherent and persuasive arguments.	All level 6 theoretical modules
B4	Systematically and critically apply a self-reflexive approach to the constructive evaluation of your theoretical and practical work.	All level 6 modules

Subject specific skills and professional behaviours and attitudes

Code	Learning outcome	Taught by the following module(s)
C1	Synthesise a wide range of practical and technical skills using diverse sources to create journalistic work appropriate to different platforms, involving both written and visual content.	Final Multimedia Project and Portfolio
C2	Deploy critical and systematic conceptual and technical skills in the initiation, research, development and realisation of original journalism to reach appropriate audiences.	Final Multimedia Project and Portfolio

Code	Learning outcome	Taught by the following module(s)
C3	Proactively initiate projects by designing and executing an independent journalism project using multi-media skills.	Final Multimedia Project and Portfolio
C4	Sustain professional standards in written forms in relation to relevance, expression, referencing and bibliography.	All level 6 theoretical modules
C5	Critically extend and further knowledge through conducting research using all digital and non-digital resources and sources where appropriate to create high quality journalistic work.	Final Multimedia Project and Portfolio
C6	Communicate effectively using a wide range of critical commentary and critical theories discriminatingly.	All level 6 theoretical modules

Transferable skills

Code	Learning outcome	Taught by the following module(s)
D1	Systematically and critically apply problem solving, interpersonal, technical and editorial skills in a variety of media and media production contexts.	Final Multimedia Project and Portfolio
D2	Consolidate the critical application of appropriate technologies, including web design and production, and social media.	Final Multimedia Project and Portfolio
D3	Demonstrate critical and self-reflexive interpersonal skills in the giving and receiving of criticism.	All level 6 modules
D4	Pro-actively manage your own learning, being open to and acting on feedback to work independently, flexibly, responsibly and to deadline in the preparation, management and production of media materials, and the research and writing of academic work.	All level 6 modules

Grading Criteria

Mark	Descriptor	Specific Marking Criteria
80-100%	1st: First (Exceptional)	**Theory:** Represents the overall achievement of the appropriate learning outcomes to an exceptionally accomplished level. Work of outstanding overall quality. It will demonstrate an extremely effective application of knowledge, understanding and skills specified in the module learning outcomes. The work will contain evidence of a highly developed and systematic understanding of the subject. **Practice:** Represents the overall achievement of the appropriate learning outcomes to an exceptionally accomplished level. Work of outstanding overall quality. It will demonstrate an extremely effective application of knowledge, understanding and skills specified in the module learning outcomes. It will consist of a markedly original and/ or ambitious project/ portfolio, which has very successfully achieved its goals with a very high level of technical competence in relation to the experience of the student. It will be informed both by the strength of its original idea(s) and an appropriate and highly successful structure. It will have been very well researched/ planned.
70-79%	1st: First (Excellent)	**Theory:** Represents the overall achievement of the appropriate learning outcomes to an excellent level. Work of excellent overall quality. It will demonstrate an excellent application of knowledge, understanding and skills specified in the module learning outcomes. The work will contain evidence of a broad and systematic understanding of the subject, together with the ability to engage with complex ideas and develop original perspectives in a fluent and clear manner. **Practice:** Represents the overall achievement of the appropriate learning outcomes to an excellent level. Work of excellent overall quality. It will demonstrate an excellent application of knowledge, understanding and skills specified in the module learning outcomes. It will consist of an original and ambitious project/portfolio, which has achieved its goals with a high level of technical competence in relation to the experience of the student. It will be informed both by the

		strength of its original idea(s) and an appropriate and distinctive structure. It will have been very well researched/ planned.
60-69%	2.1: Upper Second (Very good)	**Theory:** Represents the overall achievement of the appropriate learning outcomes to a very good level. Work that overall achieves a high standard and that demonstrates the effective application of knowledge, understanding and skills specified in the module learning outcomes. The work will have achieved its goals and will demonstrate a significant degree of originality and ambition with a very good level of analytical precision, very sound preparation and an awareness of different critical perspectives. **Practice:** Represents the overall achievement of the appropriate learning outcomes to a very good level. Work that overall achieves a high standard. It will demonstrate the effective/very effective application of knowledge, understandings and skills specified in the module learning outcomes. The work will have achieved its goals and will demonstrate a high degree of originality and ambition with a very good level of technical competence in relation to the experience of the student. It will be based on an original idea and will be well structured. It will show significant evidence of effective research/ planning.
50-59%	2.2: Lower Second (Good)	**Theory:** Represents the overall achievement of the appropriate learning outcomes to a good level. Work of an overall good standard. It will demonstrate an overall effective application of knowledge, understanding and skills specified in the module learning outcomes. It will show some originality and ambition together with evidence of background reading and comprehension of the topic. The analytical dimension will not be fully developed, and the reading may be limited to a few texts only. **Practice:** Represents the overall achievement of the appropriate learning outcomes to a good level. Work of an overall satisfactory standard. It will demonstrate an effective application of knowledge, understanding and skills specified in the module learning outcomes although the approach may be somewhat basic. It will show some originality and ambition and the achievement of its primary goal(s). Technically it will be of satisfactory quality with a successful

		overall structure and the application of effective research/ planning.
40-49%	3rd: Third (Pass)	**Theory:** Represents the overall achievement of the appropriate learning outcomes to a threshold level. Work of an overall satisfactory standard although little originality and/or ambition is demonstrated. The work is mainly descriptive and refers to only a limited range of ideas/examples. Although the work lacks a fluent argument, it exhibits some critical awareness of the topic. **Practice:** Represents the overall achievement of the appropriate learning outcomes to a threshold level. Work of an overall satisfactory standard although little originality and/ or ambition is demonstrated. Technically it will be competent in quality with a reasonably successful overall structure and the achievement of its primary goals. It will be based on a degree of research/ planning and exhibit some critical awareness of the medium.
25-39%	Fail	**Theory:** Represents an overall failure to achieve the appropriate learning outcomes. Work of poor quality that demonstrates little or no originality and ambition and contains significant flaws in terms of content, structure or language. **Practice:** Represents an overall failure to achieve the majority of the appropriate learning outcomes. Work of poor quality exhibiting little originality or ambition and weakness in content, structure and technical standard. Little evidence of original research or of a critical awareness of the medium.
10-24%	Bad fail	**Theory:** Represents a significant overall failure to achieve the appropriate learning outcomes. Work of very poor quality that demonstrates little or no originality and ambition and is extremely weak in content, language and structure. **Practice:** Represents an overall failure to achieve the appropriate learning outcomes. Work of very poor quality exhibiting little or no originality or ambition and extreme weakness in content, structure and technical standard. Little or no evidence of original research or of a critical awareness of the medium.

1-9%	Very bad fail	**Theory:** A submission that does not even attempt to address the specified learning outcomes (shall be deemed a non-valid attempt and module must be re-sat). **Practice:** Represents a failure to achieve any of the learning outcomes; an extremely weak attempt that may be incomplete, and/or shows no recognition of the question or how to respond to it.
0%	Non-submission or plagiarised	**Theory and Practice:** A categorical mark representing either the failure to submit an assessment or a mark assigned for a plagiarised assessment.

Mode of study

On campus

Programme structure

The programme is only available for full-time study over three years, in which students take modules to the value of 120 credits in each year. All modules are compulsory in the first two years. In year one, students take three practice modules worth 75 credits, and three theoretical modules worth 45 credits. In year two, students take two theory modules and four practice modules. In the final year, the compulsory modules are the final practice portfolio/essay and a theory module. Students then have a choice of two broad pathways from which to choose: a range of other practice modules, including a work placement module, or a selection of the Department's theoretical modules, including the option of a dissertation.

Academic year of study 1

Ensuring a clear relationship between theory and practice is central to the programme so we achieve our aim of our students becoming the 'thinking journalists of the future', as highlighted above. Students begin the ground work for this during the first year of their degree, taking two theory modules: Key Debates, which deals broadly with how mass media shape our worldview and introduces students to foundational media theory, and News and Culture, which is designed especially for BA Journalism students so they are equipped with important theory, such as that on representation and 'othering' in journalism, which enables them to critically reflect on their own practice, as well as that of other journalists, whose work they engage with throughout their degree.

Module Name	Module Code	Credits	Level	Module Type	Term
Introduction to Power, Politics and Public Affairs	MC51016D	15	4	Compulsory	2
Introduction to Multimedia Journalism	MC51017D	30	4	Compulsory	1
News and Culture	MC51066A	15	4	Compulsory	2
Key Debates in Media Studies	MC51006C	15	4	Compulsory	1
Coding and digital methods for journalism	New module	15	4	Compulsory	1
Broadcast Journalism I: audio and video	New module	30	4	Compulsory	2

Academic year of study 2

Module Name	Module Code	Credits	Level	Module Type	Term
Multimedia Journalism	MC52017C	30	5	Compulsory	2
Data Journalism and Visualisation	MC52074A	15	5	Compulsory	1
Journalism and Society	MC52071A	15	5	Compulsory	1
Media Law and Ethics	MC52016A	15	5	Compulsory	1
Feature Writing	MC52019A	15	5	Compulsory	1
Broadcast Journalism II: The Magazine Show	New module	30	5	Compulsory	2

Academic year of study 3

Module Name	Module Code	Credits	Level	Module Type	Term
Final Multimedia Project and Portfolio	MC53057C	60	6	Compulsory	1 & 2
Modules to the value of 60 credits from an approved list available from the Department of Media, Communications and Cultural Studies (15 credits of which must be a theory module).	Various	60	6	Optional	1 or 2

Academic support

Support for learning and wellbeing is provided in a number of ways by departments and College support services who work collaboratively to ensure students get the right help to reach their best potential both academically and personally.

All students are allocated a Personal Tutor (one in each department for joint programmes) who has overall responsibility for their individual progress and welfare. Personal Tutors meet with their student at least three times a year either face-to-face, as part of a group and/or electronically. The first meeting normally takes place within the first few weeks of the autumn term. Personal Tutors are also available to students throughout the year of study. These meetings aim to discuss progress on modules, discussion of the academic discipline and reports from previous years if available (for continuing students). This provides an opportunity for progress, attendance and assessment marks to be reviewed and an informed discussion to take place about how to strengthen individual learning and success.

All students are also allocated a Senior Tutor to enable them to speak to an experienced academic member of staff about any issues which are negatively impacting their academic study, and which are beyond the normal scope of issues handled by Programme Convenors and Personal Tutors.

Students are provided with information about learning resources, the Library and information available on Learn.gold (VLE) so that they have access to department/ programme handbooks, programme information and support related information and guidance.

Taught sessions and lectures provide overviews of themes, which students are encouraged to complement with intensive reading for presentation and discussion with peers at seminars. Assessments build on lectures and seminars, so students are expected to attend all taught sessions to build knowledge and their own understanding of their chosen discipline.

All assessed work is accompanied by some form of feedback to ensure that students' work is on the right track. It may come in a variety of forms ranging from written comments on a marked essay to oral and written feedback on developing projects and practice as they attend workshops.

Students may be referred to specialist student services by department staff or they may access support services independently. Information about support services is provided on the Goldsmiths website and for new students through new starter information and induction/Welcome Week. Any support recommendations that are made are agreed with the student and communicated to the department so that adjustments to learning and teaching

are able to be implemented at a department level and students can be reassured that arrangements are in place. Opportunities are provided for students to review their support arrangements should their circumstances change. The Disability and Wellbeing Services maintain caseloads of students and provide on-going support.

The Careers Service provides central support for skills enhancement, running The Gold Award scheme and other co-curricular activities that are accredited via the Higher Education Achievement Report (HEAR).

The Centre for Academic Language and Literacies works with academic departments offering bespoke academic literacy sessions. It also provides a programme of academic skills workshops and one-to-one provision for students throughout the year.

Placement opportunities

Since our first BA Journalism students graduated in 2016, the programme has developed and expanded its links with the journalism industry to further work experience and employment opportunities. There is a work placement option in Year 3 (further details below). BA Journalism graduates have gone on to work for a range of media organisations, including The Independent, The Economist, Sky News, BBC Arabic, Channel 4, and the Financial Times.

More broadly, recent graduate level careers for Goldsmiths Media, Communications and Cultural Studies graduates have included: News Readers, Announcers, DJs, Editors, Journalists, Public Relations Officers, Researchers (Media), Researchers (politics), Directors, Producers, Advertising and Marketing Executives, Authors, Commercial Artists, Photographers, Higher Education Lecturers, Audio-Visual Equipment Operators, Officers of Non- Governmental Organisations, and Government Researchers.

Throughout the department's undergraduate and postgraduate programmes, we aim to instil a variety of skills that are useful in many employment areas: critical analysis; research; a broad commercial and cultural awareness of the media and creative industries; teamwork; development of creative work in writing, audiovisual or other electronic media; a flexible, creative and independent approach to tasks; the ability to work to a brief and meet deadlines. We want all our students to become critical and self-reflective thinkers, with a set of skills and personal values that will be of benefit in the future, whether in employment or whether undertaking further studies.

We involve students in the process of developing their life-long learning skills via appropriate teaching, assessment, pastoral care and the use of careers and employment guidance and initiatives to support students in developing both personally and professionally and to help them acquire and recognise their transferable skills.

The Gold Award, for example, is an initiative for undergraduates that rewards and recognises those who take active steps in developing themselves personally and professionally through participating in activities above-and-beyond their academic studies. These activities can include anything from volunteer work to putting on an exhibition, from working in the Students' Union to running a team, from mentoring your peers to running a society. Students have to achieve five points in order to receive the award. One of these points has to be by completing a series of personal development exercises and a Personal Development Record (PDR). The other four points must be obtained through extracurricular activities. The award is also supported by a full programme of workshops and events and can help students to understand: the skills / competencies they have and how to develop these further and apply them in their personal and professional lives.

The Department's Work Placements and Internships Manager works closely with the Goldsmiths' Careers Service to organise events and support students to find placements for the Work Placement module, on which enrolment has grown from 30 students (2018) to 120 (2022) across the Department.

The Work Placement module is open to all undergraduate students in the Department, including those on joint degrees. Students taking the module complete a ten-day work placement during the Summer term/holiday of their second year, then submit an essay (60%) and a presentation (40%) for assessment during the Autumn term of their third year. Teaching on the module has been expanded to include workshops on CV Writing, Portfolios, Personal Brand, LinkedIn and Speculative Applications. All students taking the module also have an appointment with a CV Checker through the Career Service. Recent placements providers include SWNS, TBI Media, Academy Films, Publicis, The River Group, Rogue Films, TwoFour, Dazed/Nowness, and a number of local charities such as 999 Club, Healthwatch Greenwich, Bold Vision and thinktank Common Vision.

Employability and potential career opportunities

The Work Placements and Internships Manager runs the department's Jobs, Internships and other Career Opportunities VLE page, which provides careers resources and information about job and internship opportunities, employability workshops and careers talks. The department offers a wide programme of industry-focused events for students from masterclasses to Media Forums and these types of events are kept track of and promoted as part of the 'Industry Insights' scheme. Recently, these have included a Podcasting Networking Event, a workshop on going self-employed by JournoResources, a screening with director Apichatpong Weerasethakul, visiting animation lecturer Isaac Holland and a Media Forum on Fighting Racism in the British Media. The Work Placements and Internships Manager also works closely with the Career Service to promote their core employability offer to students and signpost all the resources available.

BA Journalism offers a range of employability experiences of varying depth. Goldsmiths has developed the Elements tool to identify what transferable skills students should expect to gain through their student journey. A full list of all 10 Elements and their definitions can be found here.

The key Elements which offer a **substantial depth of experience** in this programme are Collaborative Practice, Showcasing Talents, Professional Agility and Borderless Thinking.

Definition and Location in Programme

The definition of **Collaborative Practice** is the ability to work together with different people with different skills and viewpoints to realise common goals and objectives. In this programme, students can substantially develop this skill in the following modules: **Broadcast Journalism 2: Audio and Video and Multimedia Journalism in Year 2, Podcasting** (optional module)**, and the Multimedia and Portfolio Project in Year 3.**

The definition of **Showcasing Talents** is the capability to speak confidently about one's own abilities, work and ideas and the confidence to share them with the world. In this programme, students can substantially develop this skill in their **practical journalism workshops** which take place in the autumn and spring terms, and **in every practical and theoretical module,** where learning to speak confidently and sharing ideas are central.

The definition of **Professional Agility** is the capability to modify and adapt behaviours and approaches to better meet challenges. In this programme, students can substantially develop this skill in the following modules: **Work Placement module in Year 3 and the 2 modules where students work on East LondonLines in Year 2 and 3.**

Potential Career Paths

The typical types of career opportunities from this programme using Collaborative Practice include, but are not limited to Broadcast Journalist, Magazine Features Writer, Newspaper Journalist.

The types of career opportunities from this programme using Showcasing Talents include, but are not limited to Web content Manager, Writer, Advertising copywriter.

The types of career opportunities from this programme using Professional Agility include, but are not limited to Editorial Assistant, Press sub editor, PR Officer, Market Researcher, Proof-reader.

Using Elements to Support Career Planning

In considering career choices, students should reflect on what Elements such career choices might need and build a programme of in curriculum and extra curriculum engagement that allows them to develop these skills and experiences.

Career aspirations may change as students progress through the BA Journalism programme, so taking time to reflect on a regular basis and speaking to people about career ideas is strongly encouraged.

The condition of the UK labour market will impact on the availability of opportunities in terms of supply and demand, so speaking to people in industry and getting information from the Careers Service can help students keep on track and set realistic goals.

Programme-specific requirements

Undergraduate degrees have a minimum total value of 360 credits. Some programmes may include a year abroad or placement year and this may be reflected in a higher total credit value. Programmes are composed of individual modules, each of which has its own credit value. Full-time students take modules to the value of 120 credits each year and part-time students not less than 45 credits and not more than 90 credits each year. If a programme has a part-time pathway, the structure will be set out in the section "Programme structure" above. Each full-time year corresponds to a level of the Framework for Higher Education Qualifications (FHEQ), as follows:

Year 1 = Level 4
Year 2 = Level 5
Year 3 = Level 6

More detailed information about the structure and requirements of a Goldsmiths degree is provided in the Goldsmiths Qualifications and Credit Framework.

Tuition fee costs

Information on tuition fee costs is available at: https://www.gold.ac.uk/students/fee-support/

Specific programme costs

Not applicable