

Strategy 2033

# **Social innovation central to all we do**



# **A better world, through knowledge and action**

Three academic pillars are at the heart of our strategy to 2033 and provide focus for our efforts, energy and resources to achieve our strategic goals. This document sets out an overview of the academic pillar, **Social innovation central to all we do**.

## **Vision**

We believe that new ways of thinking, doing and creating can effectively address society's problems and needs. By embedding social innovation in our curriculum, we will empower our graduates with the skills and attributes necessary for their careers and civic lives. Our distinctive mix of disciplines will allow us to advance research and knowledge exchange priorities, collaborating with local and global communities to drive cultural and societal enrichment. Guided by the UN's Sustainable Development Goals (SDGs), we will focus on tackling inequalities, enhancing culture, promoting social justice, and fostering sustainable health and wellbeing.

## **Priorities**

### **Supporting the aspirations of our students and graduates**

Our students and graduates are core to the delivery of this strategy – their contributions while at Goldsmiths and throughout their future careers will make a significant difference to society. We will embed social innovation priorities within our curriculum and will increase challenge-based learning and development opportunities where students can address real community needs. Through the provision of targeted progression agreements, scholarships, skills and training pathways, we will support the educational aspirations of our local and regional communities.

### **Delivering excellent research with social and cultural impacts**

Informed by our values of social justice and our record of positive activism and creativity, we will build collaboration across our academic faculties. Flagship research institutes will harness our strengths in creativity and innovation and will be a magnet for partners. We will encourage the development of research-informed frameworks and toolkits to measure and evaluate social innovation initiatives in the real world. We will create more opportunities for our students to participate in social innovation projects and will develop postgraduate research studentships. We will inform international policy on human rights, democracy and equality, including policies on gender-based violence and conflict.

## **Enhancing Knowledge Exchange**

Through our international social innovation networks and partnerships and our track record of civic action and engagement, we will strengthen links between local and global communities. Our students will engage in wellbeing and sustainability initiatives and will increase our support of social enterprise initiatives, including more help for our student and graduate entrepreneurs.

## **Becoming a recognised leader for social innovation**

Goldsmiths will be the first UK university to make social innovation central to everything we do. We will create an environment where learning, discovery and application come together to address complex societal challenges. We will lead policy and public debate on the importance of our disciplines and enhance our position as a contributor to major sectors.

## **Measure of success**

### **Student attributes and student experience**

We will grow our social innovation and SDG related content within our teaching curriculum and extra curricula activities, helping to prepare more of our students to address these challenges following graduation. Our student body will be diversified by creating new online offerings such as short courses and professional development training.

### **Research with impact**

We will increase the impact of our research and knowledge exchange activities of relevance to social innovation and the SDGs as evidenced by growth in externally funded projects, publications and other knowledge outputs. Our partnerships will be strengthened with local and global communities in terms of their number, reach and significance.

### **Knowledge Exchange**

We will deliver enhanced and measured community benefits, including the creation and support of social enterprises.

### **Leadership**

We will deliver evidence of Goldsmiths' strengths and achievements, deployed to enhance our internal and external narrative, aimed at attracting potential students, staff and partners, and supporting successful funding bids from public and private sources. We will show evidence of policy influence and interventions and will be recognised in university rankings for social impact and innovation.